

BrazilJS Conf 2024

Sponsorship Packages and Opportunities



About BrazilJS

BrazilJS is an omnichannel content platform focusing on the developer communities in Brazil. BrazilJS was born in 2011, and through the years became one of the main references in technical content for developers.



Our mission

Our mission is to bring **exclusive, original, relevant** and **quality content** to the entire **community** in Brazil.

Through events, articles, news and videos, we seek to **unite** community and market, with **diversity** as a pillar in all initiatives.



BrazilJS Conf

BrazilJS Conf **started in 2011**, at a time when few Web-focused events existed in Brazil.

Soon the event was **consolidated** as one of the **main events in Brazil** and became the **largest JS conference in the world**, with over **12,000 attendees** in its 9 consecutive editions.



BrazilJS Conf

With **9 editions**, more than **12.000 attendees**, and more than **180 talks** (all available on BrazilJS's YouTube channel) BrazilJS Conf is coming back in **2024**. Our 10th (physical) edition will be a **celebration** of a **decade dedicated** to the **community**.



9

editions

+180

talks

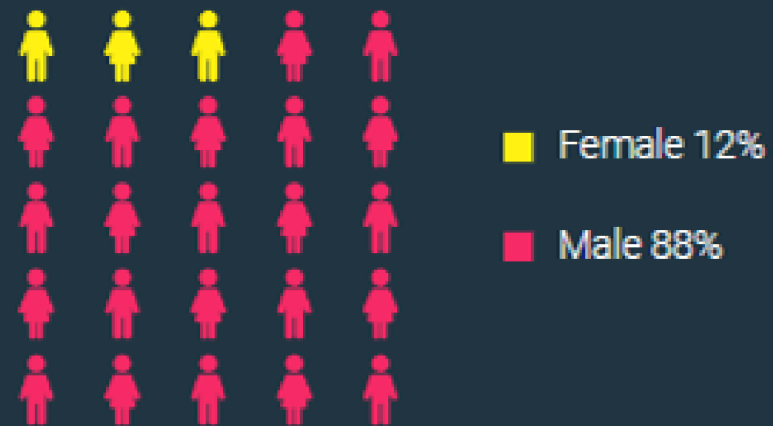
12K

Unique attendees

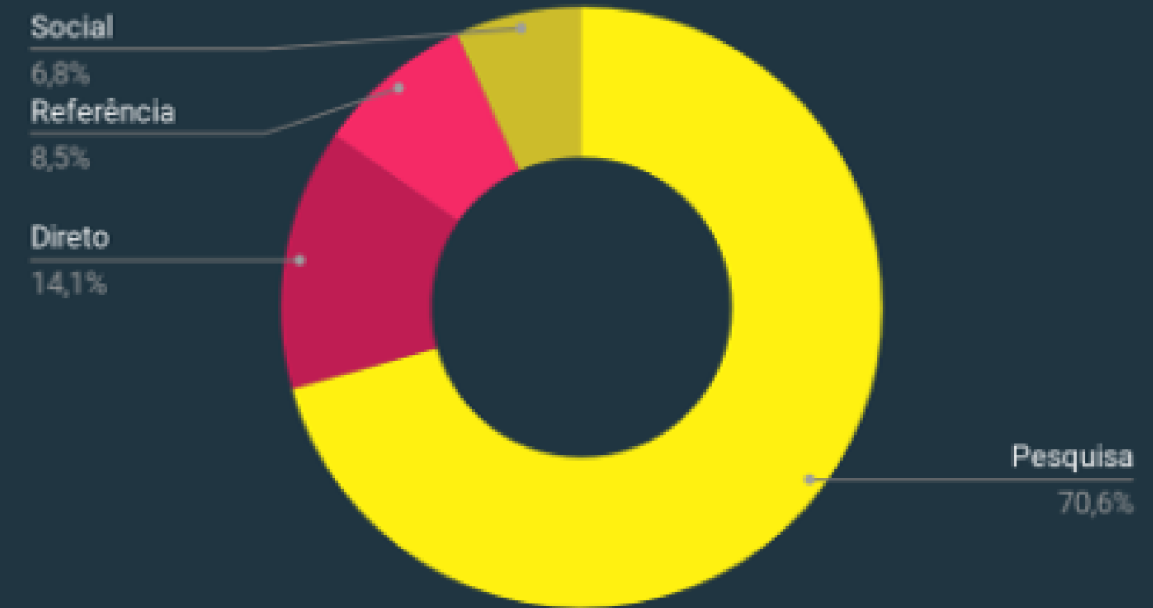


Audience numbers

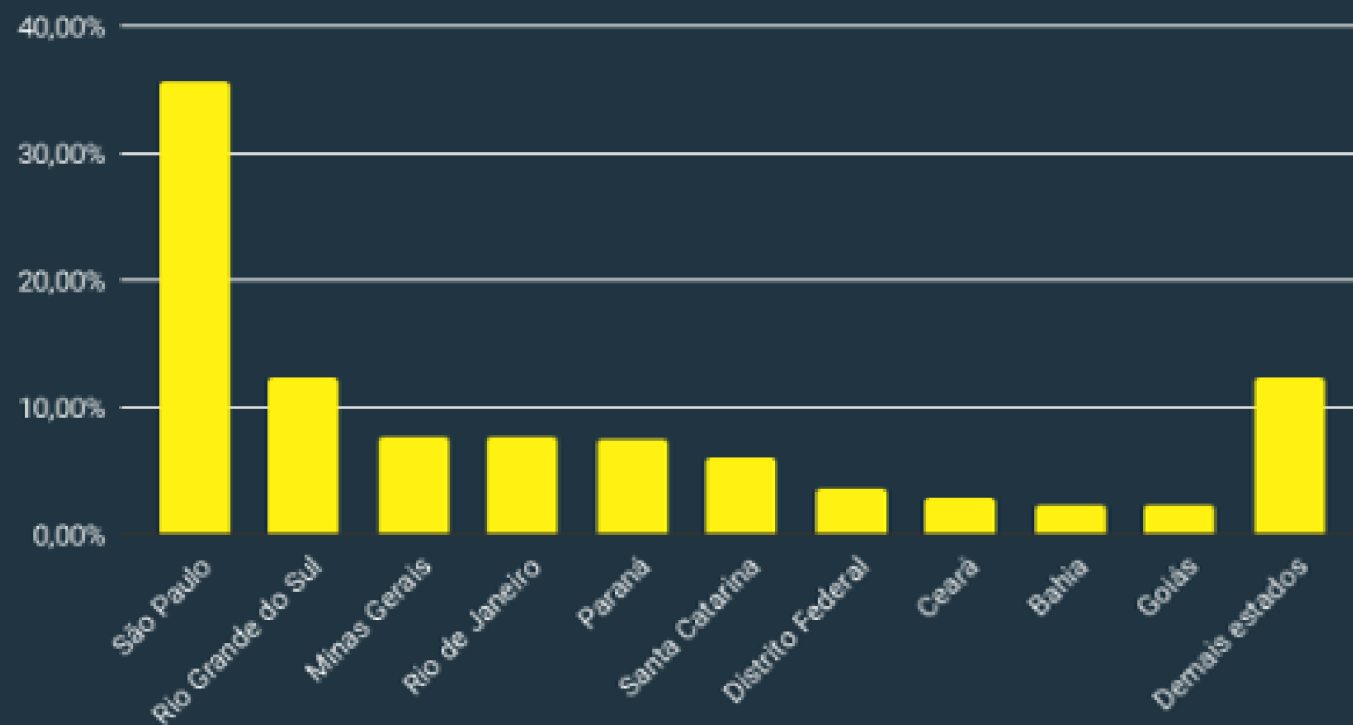
Gender



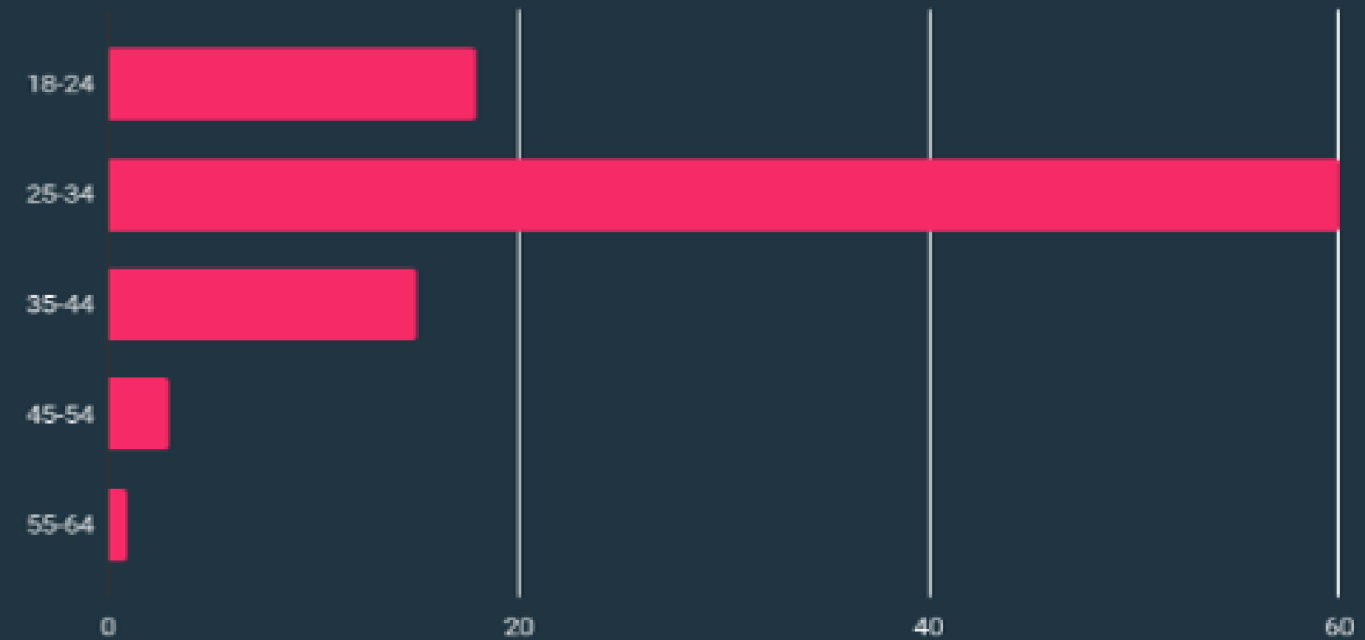
Main access source



Access by state



Accesses by age group



What we expect in 2024?

- 7,000 attendees in 2 days
- 3,500 unique attendees
- 20 talks



A wide-angle photograph of a large, empty theater. The ceiling is a complex, high-contrast wooden truss structure with several long, recessed light fixtures. A balcony with a metal railing is visible above the stage area. The stage is a large, flat, light-colored surface, currently empty. The walls are dark, and there are some technical equipment and scaffolding visible on the right side. The foreground is filled with rows of black plastic seats, arranged in a semi-circle facing the stage. The overall atmosphere is quiet and professional.

Porto Alegre, April 25th and 26th

Araújo Vianna Auditorium

Stage of several national and international concerts, assemblies and conferences by renowned personalities, the Araújo Vianna Auditorium is part of the history of Porto Alegre. Inaugurated in 1927 and remodeled in the 60s, the project was designed by architects Moacyr Moojen Marques and Carlos Maximiliano Fayet. In 1997, it was listed as Historical and Cultural Heritage of the Municipality and its preservation was guaranteed.



Araújo Vianna Auditorium

The coverage of the Araújo Vianna Auditorium was debated for 30 years among the population of Porto Alegre. In the mid-1990s, at the "Participatory Budget" meetings in the Bom Fim neighborhood, it was decided that the issue would be one of the region's priorities. The canvas that covered the Auditorium was inaugurated in October 1996, in a historic show by João Gilberto at the venue.



Why sponsor?

Sponsoring BrazilJS **connects your company** directly with an **incredible and engaged community** (of high technical relevance, open-source enthusiasts, who contributes to national and international projects).

By associating your brand with our initiatives, your company will have the **visibility** and **connection** that **only BrazilJS offers**.



Partners

Brands that support or have already supported our work

alura

KINGHOST

HostGator

globo.com

amazon

elo

Google

ThoughtWorks®

DELL
Technologies

moz://a

Microsoft

ROCKET.CHAT

ContaAzul

GoDaddy

grupo ZAP

ifood

acesso digital

ceweb.br nic.br cgi.br

ingresse

VTEX

locaweb

warren

ADP

brave

UOL

GitHub

toptal

terra

Booking.com

Adobe

Opera

ZEIT

BlackBerry

NOKIA



Sponsorship Opportunities

See how you can get your brand in front of our amazing community.

Package Benefits and Pricing

What your chosen sponsorship package gets you

Plan Options	Platinum	Gold	Silver
Brand exposure	✓	✓	✓
1 campaign (e-mail, social)	✓	✓	✓
Speaker nomination	✓	✓	✗
Simple Booth	✓	✓	✗
Premium Booth (2 slots)	✓	✗	✗

Package Benefits and Pricing

What your chosen sponsorship package gets you

Platinum

USD \$20,000*

(R\$100.000,00)

Gold

USD \$12,000*

(R\$60.000,00)

Silver

USD \$6,000*

(R\$30.000,00)

** Taxes such as bank transfer are not included and must be paid by the sponsor*

Thank you!

Got any questions? Feel free to call or email us.

+55 51 991556894

jaydson@braziljs.org